



Leafs 50/50 Draw Program

Thank you for coming out to help us sell tickets at the Leafs 5050 Draw. The MLSE Team Up Foundation supports a number of charitable programs throughout the season through our 50/50 program. As a volunteer there are some great perks that will allow you to have an exciting and enjoyable evening at Air Canada Centre. The following description will allow you to outline expectations for game-night. It is important that every adult attending reads this document before game-night.

General Info and Rules and Regs*

- While wearing a security pass you are treated as an MLSE staff member while on the premises. As such, no alcoholic beverages may be consumed throughout the evening.
- Volunteers are in one of two places upon entry into the building through the end of the 2nd intermission: a) Event Level Learning Centre, b) at the assigned selling position. For the third period, all volunteers who will be watching the game live, need to travel as a group to the 6th floor standing room area and remain there until exiting the building.
- You may not purchase 5050 tickets on the night that you are selling.
- Ticket prices are 3 for \$5 and 7 for \$10.
- Please do not accept promotional fan give-aways that evening.
- Please do not procure autographs or ask if personal photos may be taken if celebrities are encountered throughout the evening.
- Draw winner will be announced at the beginning of the 3rd period. For anyone who misses the announcement, the two Fan Services desks will both have the info, and there is a hotline phone # on the ticket that is recorded immediately following the game.
- The average winner's pot last season was over \$8000.

Game-night rundown

Sign-in:

We ask that volunteers arrive between 5 and 5:30 pm at the north-west staff entrance, which is located just west of the Galleria (where box office is located) and is an outside door to the building. This entrance closes at 5:15 pm for Saturday games and at 5:45 for weekday games. If you arrive after this door closes, please proceed to the Stage Door, which is located on the south side of the building, off of Lakeshore Blvd. Security requires that a piece of photo ID be surrendered in exchange for a visitor pass. Your ID will be returned when you leave the building once you have returned the visitor pass. We ask for your patience, and attention to instruction as to where to stand before and after you have received your pass while still at the staff entrance. It is important that we keep a pathway clear for other staff to enter the building.

Seller groups and preparation:

5050 ticket sellers must be 16 years of age in order to handle money. Youth who are 12-15 years of age may be paired up with adults, with a maximum of 2 youth to each adult. You should decide on the make-up of your seller group if applicable, before you arrive on game-night. Each group will be issued a float and several books of tickets, depending on the selling location assigned.

Attire:

All volunteers will wear a fleece vest that will identify them as 5050 ticket sellers. The person handling the money will be given a cash apron to wear. The ACC can be very cold during hockey games so we suggest that you dress in layers in order to be able to regulate your body temperature as needed. Comfortable shoes are a must! No hats are to be worn unless they are Toronto Maple Leaf branded, or partnering charity-branded. Leafs jerseys, t-shirts etc. may be worn under the vest, but no other team-branded attire is permitted.

Event Level Learning Centre:

This is the name of the 5050 set-up room. Once in the building, the 5050 program is responsible for the whereabouts of all volunteers until the end of the game. Throughout the evening, when not in selling positions, all volunteers must remain in the Learning Centre. It is imperative that parents and guardians are actively responsible for the behaviour of the youth in their care. The seating area and entrances to seating are off limits to volunteers. The Learning Centre is accessed by a set of stairs. If there are volunteers who use wheelchairs in your group please let us know in advance so that we are able to plan accommodation for this/these individual(s).

Selling and Cash-out times:

Volunteers sell from the time that all is ready to go after arrival (typically between 5:15-5:45 pm) until the puck drops for the first period. First cash-out takes place after that, at which point we:

- take completely sold books of tickets
- take \$20 and \$50 bills (security skim). We're not permitted to accept \$100 bills.
- distribute more tickets and change if necessary.
- continue selling, so return to assigned selling spots in the concourse immediately following first cash-out.

Last chance for 5050 ticket sales during the first intermission! Volunteers return to the Learning Centre at the puck drop of the second period for final cash-out. For both cash-outs we ask that the money-handler in each group join one of the two queues, and while waiting, organize money into specific denominations as well as placing all bills in same direction.

Food and Beverage:

Water is available throughout the evening. Pizza arrives in time for the beginning of the second period. The pizza order is based on the number of total people submitted in advance of the game, with 2 pieces of pizza ordered for each person. Volunteers may purchase food during the first period if there are those who need/want to eat before the 2nd period, or if two pieces of pizza will not suffice. As afore-mentioned, the Leafs 5050 program is generously sponsored by Pizza Pizza.

Third period - Watching the game live!

At the beginning of the 3rd period those who wish to watch the game from the standing room area on the 6th floor are escorted upstairs as a group by staff/senior volunteers. Security requires that we do not depart for the 6th floor until the 2nd intermission has concluded. The standing room area has a row of seats at the rail and it is important that volunteers neither sit in any empty seats unless directed to do so by a security guard, nor crowd the people who have purchased these seats. If there are any fans seated in wheelchairs, volunteers are not permitted to stand behind wheelchairs. This area must remain completely clear for mobility of fans in wheelchairs. It is imperative that parents and guardians of youth must actively monitor their behaviour, as watching the third period is a privilege that may be revoked if security is forced to report any problems to management. No other group is offered the privilege of regularly watching the game live without purchasing tickets.

Again, we thank you so much for your interest and support for the MLSE Team Up Foundation! If you have further questions about any of the above, please feel free to contact Shellie Thomas at shelliet@mapleleafsports.com or (416)815-5583.

*Contravention to any of the rules and regulations will result in immediate expulsion from the building by security.