

*Celebrate Sport, Competition and Community Engagement*

# ***Special Olympics Ontario***



***2015 Provincial Floor Hockey Championship  
Ottawa***

***Believing in the Power of Play***



***Special Olympics  
Ontario***





## The 2015 Special Olympics Ontario Provincial Floor Hockey Championships will take place in Ottawa May 7–9, 2015.

*Competition will be held at Carleton University in partnership with the Ottawa Police Service and supported by the Ontario Hockey League.*

*"Special Olympics Ontario encompasses the universal value of enriching the lives of people with intellectual disabilities through their involvement in sports. I am reminded by the Special Olympics' Oath 'Let me win, but if I cannot win, let me be brave in the attempt' and know that the most important aspect of the championships is to participate on an equitable playing field. I know the Championships will embrace values to which we all aspire, among them dedication, teamwork, fair play and a desire to succeed."*

**- Charles Bordeleau, Chief of Police**

*Co-Chair, 2015 Provincial Floor Hockey Championships*



# YOUR SUPPORT CAN MAKE IT HAPPEN!

## About Special Olympics

Special Olympics stands as a leader in enriching the lives of people with intellectual disabilities by providing year-round activities, training and athletic competition, in 18 official sports for children and adults. These opportunities promote fitness, a healthy lifestyle and allow athletes with intellectual disabilities to demonstrate courage and experience both competition and joy. Athletes and their friends participate in a sharing of gifts, skills and friendships with other Special Olympics athletes and the community.

Special Olympics Ontario operates like no other sporting body, working closely with groups and organizations to offer a wide range of athletic choices. Thanks to very generous supporters, Special Olympics continues to grow and to ensure that more individuals have access to programs throughout the province.

**EVERYONE CAN MAKE A DIFFERENCE!  
BE A PART OF THE SPECIAL  
OLYMPICS MOVEMENT!**



*"I am excited to be a Co-Chair of the Provincial Floor Hockey Championships. I know the Ottawa-Gatineau community will welcome all athletes and embrace the Special Olympics movement! Hosting events like these provide opportunities for inclusion and acceptance in our society."*

**Jeff Hunt – President, OSEG  
Co-Chair**

**2015 Provincial Floor Hockey Championships**

*"The Ontario Hockey League is delighted to be a partner with Special Olympics Ontario as we support the 2015 Provincial Floor Hockey Championships in Ottawa. The entire hockey community passionately embraces this event and looks forward to watching the teams perform with excellence. Each athlete will bring their own unique talent and skill contributing to the overall success of the Championships! These players truly set the bar for dedication, determination and commitment to sport and team."*



**OHL Commissioner David Branch**

## The 2015 Provincial Floor Hockey Championships

### Event Background

*The overall mission of the Special Olympics Provincial Floor Hockey Championships is to create an event that broadens the exposure of the Special Olympics' movement, not only in the immediate area, but also throughout Ontario and Canada. The event will involve 24 teams, 384 athletes, 72 coaches, and over 400 volunteers, parents, caregivers, and supporters.*

- Carleton University will serve as the host for the Athletes' Village, associated events and competition on four rinks.
- **Brad Marsh** will lead 24 former NHL players and members of the Ottawa 67's will serve as honorary coaches.
- The event will kick off with the Official Opening Ceremonies May 7<sup>th</sup> (celebrities, police leaders, and entertainers will officially welcome athletes from around the province). May 8<sup>th</sup> and 9<sup>th</sup> will see the teams engaged in floor hockey competition with a gala and Closing Ceremonies on the evening on May 9<sup>th</sup>. There will also be an opportunity to attend the VIP reception held before Opening Ceremonies.

*The Championships will broaden the awareness and understanding of team spirit. These Championships will positively influence athletes and coaches, and it will positively strengthen communities, change attitudes and create a more inclusive society.*

# Enriching Lives Through Sponsorship!

## OFFICIAL PARTNERS | \$25,000

- Prominent signage with corporate logo at all event venues
- Eight invitations to VIP reception
- Eight invitations to the Opening Ceremonies
- Logo scrolls on screens during Opening Ceremonies
- Full-page advertisement in souvenir Games program (circulation 5,000)
- Photoshoot opportunities with dignitaries and athletes
- Prominent logo recognition in thank you advertisement in local Ottawa newspaper
- Table for 10 at Special Olympics Festival Breakfast – October 16, 2014
- Commemorative plaque

## PREMIUM RINK SPONSORS | \$12,500

- Signage with corporate logo at all event venues
- Corporate logo on competition surface
- Corporate name and logo on rink boards
- Six invitations to VIP reception
- Six invitations to Opening Ceremonies
- Logo scrolls on screens during Opening Ceremonies
- Half-page advertisement in souvenir Games program (circulation 5,000)
- Prominent logo recognition in thank you advertisement in local Ottawa newspaper
- Table for 10 at Special Olympics Festival Breakfast – October 16, 2014
- Commemorative plaque

## TEAM SPONSORS | \$7,500

- Signage with corporate logo at all event venues
- Corporate logo on rink boards
- Two invitations to Opening Ceremonies
- Logo scrolls on screens during Opening Ceremonies
- Quarter-page advertisement in souvenir Games program (circulation 5,000)
- Opportunity for your company to offer promotional keepsake to each sponsored athlete
- Logo recognition in thank you advertisement in local Ottawa newspaper
- Commemorative plaque

## SUPPORTERS | \$2,500+

- Signage at all event venues
- Two invitations to the Opening Ceremonies
- Logo included in souvenir Games program (circulation 5,000)
- Recognition in thank you advertisement in local Ottawa newspaper
- Commemorative plaque

Gift in Kind donations are welcomed as well. Please contact us for more information.

### ***Sponsorship & Donation Inquiries:***

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Tel: (613) 282-1239

Toll Free: 1-888-333-5515 ext. 275



# Make A Difference Today!



**Special Olympics**  
Ontario



My Support: \$ \_\_\_\_\_

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#### Send cheques to:

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65 Overlea Boulevard, Suite 200, Toronto, Ontario M4H 1P1

Toll Free: 1-888-333-5515 Fax: 416-447-8326

Registered Charitable Number – 11906 8435 RR0001

#### Online Sponsorship Payment Option

Please visit our 2015 Floor Hockey website  
[www.specialolympics2015floorhockey.com](http://www.specialolympics2015floorhockey.com) to  
make your secure online payment. Once you  
have made your payment, we will follow up with  
a confirmation and further sponsorship details.



**Thank you for enriching lives**