## How to promote the Knights of Columbus Flag Relay 2016?

Special Olympics Ontario will be assisting us in promoting our Flag Relay in the following ways:

1. Special Olympics Communities - Special Olympics Ontario has informed their local communities throughout the province about the Flag Relay. They have a copy of our schedule and routes, so each community is aware of where the flags are and when the flag will be in their area. They are also looking forward to both participating in our program and being of assistance should you need their help.

## Click here for Special Olympics contacts

2. Social Media - Special Olympics Ontario will be using social media (Facebook, Twitter, etc.) to promote the Flag Relay.

## Click here for Special Olympics email address

3. Press Release - Special Olympics Ontario will be issuing a press release to inform the public about our Flag Relay.

The Knights of Columbus will be promoting the Flag Relay through the District Deputies, the Councils, online and on the <u>kofcflagrelay.com</u> website.