



Joseph Mathews, State Special Olympics Director
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TO: Grand Knights, District Deputies
CC: State Board Officers, State Chairmen, State Reports & Information Directors
FROM: Joseph C. Mathews, Director, Special Olympics
DATE: July 5, 2015
RE: Knights of Columbus Bottle Drive for Special Olympics

This year, the Ontario State Council will again be conducting the Knights of Columbus Bottle Drive for Special Olympics. This program will offer you, and your Council members, the opportunity to help Special Olympics, throughout the year, by simply donating, through the Council, the proceeds of your empty beer bottles, beer cans, liquor bottles and wine bottles to Special Olympics.

The funds raised from this Bottle Drive will go towards supporting the various programs and events that we, the Knights, are involved in with Special Olympics throughout Ontario, along with assisting your Council with your own local Special Olympics program.

In an effort to provide you, and your Council, the opportunity to work together with the Special Olympians from your community, and to raise the public's awareness about the Knights and our involvement with Special Olympics, plans are underway for a province wide Community Bottle Drive.

The Knights of Columbus of Ontario and Special Olympics Ontario, with the assistance of the Beer Store, are planning to have the Community Bottle Drive on the first weekend of October. Your Council will be invited to collect the empties from family, friends, neighbours, fellow parishioners and the community at large and cash them in at your local Beer Store.

A step-by-step Bottle Drive Guide, along with promotional material, will be made available to assist you with your Community Bottle Drive campaign and the funds raised will again go towards helping Special Olympics.

You will be asked to complete a Community Bottle Drive Report Form, which you will find in your Bottle Drive Guide, and to submit it, along with the funds you have raised.

The success of our Bottle Drive campaign will be dependant upon your participation, be it Council members cashing in their empties and/or your Council taking part in the Community Bottle Drive.

If you have any questions, or if I can be of any assistance, please feel free to contact me.

Thank you for your support of Special Olympics.

Fraternally,

**Bro. Joe Mathews,
State Special Olympics Director**