



A cherished  
partnership

The Law Enforcement Torch Run® for Special Olympics made its Canadian debut in 1987. Twenty-five years later, it has grown well beyond its beginnings as a small, grassroots effort.

Today, the Torch Run is our organization's most cherished partnership, raising significant funds and awareness of Special Olympics in hundreds of communities across our country.



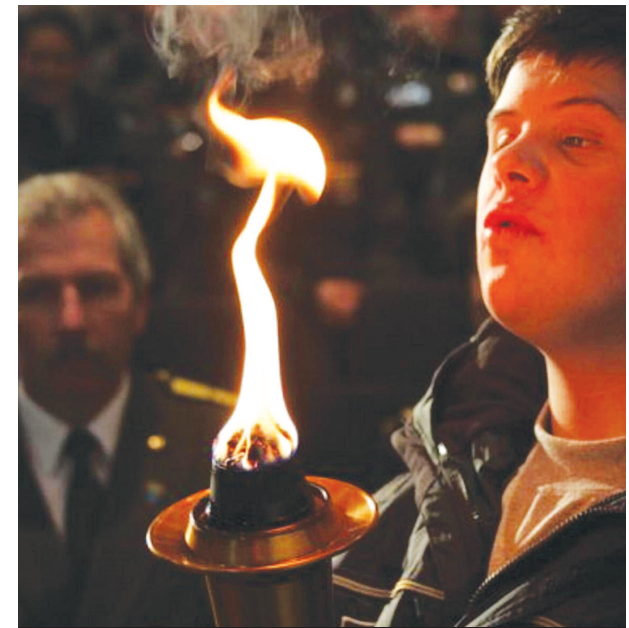
From Polar Plunges to the World's Largest Truck Convoy to plane pulls, more than 12,000 officers and other members of the law enforcement community join together to champion our movement in Canada.

On the occasion of this milestone, we salute them for their commitment.

*The brainchild of Police Chief Richard LaMunyon, the Law Enforcement Torch Run began in 1981 in Wichita, Kansas, at the annual general meeting of the International Chiefs of Police, as a way to increase awareness of Special Olympics and to involve local law enforcement personnel with the Special Olympics community.*



Founded in 1905, the Canadian Association of Chiefs of Police is dedicated to the support and promotion of efficient law enforcement and to the protection and security of the people of Canada. The Law Enforcement Torch Run for Special Olympics is its appointed charity of choice.



# Be a fan Day

**Thursday, October 25, 2012**

*A nationwide celebration honouring  
the Law Enforcement Community,  
our #1 fan*



To learn more about this national celebration,  
please contact us at:

T: 1.888.888.0608, ext. 4385 (toll-free)

E: [info@specialolympics.ca](mailto:info@specialolympics.ca)

*Special Olympics Canada  
Registered Charitable Number 11883 6337RP0001*





Thursday, October 25, 2012, is the day we will thank the law enforcement community for its incredible support of Special Olympics.

Our goal is to share with Canadians the story of our remarkable 25-year friendship, as well as invite them to join our greatest champions, the Canadian law enforcement community, and support Special Olympics through a donation, or by volunteering.



We'll do this by organizing media events in more than 140 communities across Canada, and by inviting police officers to wear distinctive red laces as a show of support for our cause.

## Getting started

**Media events** – For these events, the Chief of Police and/or Senior Command Officer is asked to be the host in his or her community.

We'll be there to support each participating agency. Upon registration, each will receive a comprehensive resource kit to make this event a success. Everything will be provided, from the Chief's message and talking points to checklists, a photo backdrop and red laces.

# A day of celebration

The local Special Olympics program is ready to work with the designated agency contact to ensure that the agency and community are both well served. Involvement can range from a simple photo with a group of Special Olympics athletes to larger-scale community events. In all cases, the unique partnership that exists between the law enforcement community and Special Olympics will be highlighted.

**Wearing the red laces** – Through the Canadian Association of Chiefs of Police, a number of police services have agreed to facilitate this activity on Thursday, October 25, 2012.

Officers will be asked to wear the red laces in their police boots that day. For most agencies, this may apply only to officers working the day shift.

Sized to fit a police boot, these red laces will be distributed free to the participating agency.

## Four easy steps to get involved

- Register your service. Reach out to us through the toll-free number or e-mail address listed on the back of this brochure.
- Once you register, we will send you the contact information for your local Special Olympics program. The resource kit will be shipped to you by September 7, 2012.
- Upon registration, your agency and community will also be listed on [www.beafanCanada.com](http://www.beafanCanada.com).
- Connect with your local Special Olympics program to begin planning this celebration.

## About Special Olympics Canada

For more than 40 years, Special Olympics has delivered one message to Canadians: through the power of sport, individuals with an intellectual disability can and will succeed in life when given the opportunity.

Part of a powerful global movement, Special Olympics Canada serves more than 35,000 children and adults with intellectual disabilities. Through the transformative power and joy of sport, Special Olympics helps reveal the champion within each of us, whether as competitors, volunteers, or supporters.



### Celebrate with us - Wear the laces October 25th

Like your officers, all Canadians can become champions of our movement. The easiest way for them is to make an online donation of \$5 or more at [www.beafanCanada.com](http://www.beafanCanada.com). They'll then receive a pair of laces.

And for those who wish to donate their skills and talents, there are many ways to get involved as a volunteer and to make a difference.