

Be a fan

Thursday, October 25th, 2012

On **October 25th, 2012** we will celebrate Special Olympics, its athletes, volunteers, and the incredible on-going support of Law Enforcement agencies and communities across Canada. Our goal is to share with Canadians the story of the 25th anniversary of the Law Enforcement Torch Run while raising awareness for the movement.

We'll do this by organizing media events in communities across Canada, and by inviting Law Enforcement officers as well as community members to wear distinctive **red laces** as a show of support for our cause.

www.beafancanada.com



OUR SPECIAL OLYMPICS COMMUNITIES

Connecting Special Olympics programs to the Be a fan Day media event

Media events – The Chief of Police and/or Senior Command Officer will be asked to host a Be a fan Day event in his or her community. We will be there to support each participating agency. Upon registration, each agency will receive a comprehensive resource kit to make the event a success. Everything will be provided, from the Chief's message and talking points to checklists, a photo backdrop and **red laces**.

We need your help! We will need the help of local Special Olympics programs to work with the designated agency contact to ensure that the agency and community are both well served. Involvement can range from a simple photo opportunity with a group of Special Olympics athletes to larger-scale community events. In all cases, the unique partnership that exists between the Law Enforcement community and Special Olympics will be highlighted.

Celebrate with us - Wear the red laces October 25th. Through the Canadian Association of Chiefs of Police, a number of police services have agreed to facilitate this activity on **Thursday, October 25th, 2012**. Officers will be asked to wear the **red laces** in their police boots that day. Like our police officers, all Canadians can become champions of our movement. Supporters can get their **red laces** by making an online donation of \$5 or more at www.beafancanada.com.

A day of Celebration

Four easy steps to get involved

1. Register your community/club. Reach out to us through the toll-free number: 1-888-333-5515 ext. 253 or e-mail: info@beafancanada.com.
2. Once you register, our community outreach coordinators will assist you in establishing contact with your local Law Enforcement agency and/or help you to get involved in Be a fan Day.
3. Upon registration, your community/club will also be listed as a fan/supporter on www.beafancanada.com.
4. Plan a Be a fan Day event and/or get others engaged in spreading the word about Special Olympics. This is our chance to unite the movement, in a single effort, with our BIGGEST FANS!





Be a fan

Every donation of \$5 or more, will receive a pair of Special Olympics **red laces**!

Show your pride and support by wearing your **red laces** on October 25th, 2012!

Find out how to raise funds for your local Special Olympics program at:

www.beafancanada.com



Special Olympics in Canada

For more than 40 years, Special Olympics has delivered one message to Canadians; through the power of sport, individuals with an intellectual disability can and will succeed in life when given the opportunity.

Part of a powerful global movement, Special Olympics Canada serves more than 35,000 children and adults with intellectual disabilities. Through the transformative power and joy of sport, Special Olympics reveals the champion within each of us, whether as competitors, volunteers, or supporters.



Special Olympics Ontario

There are over **18,000 athletes, 8,500 volunteers/coaches and 1,700 sport clubs** across the province of Ontario, and we continue to grow each year!

Special Olympics Ontario
18 Wynford Drive,
Suite 300 Toronto, Ontario
M3C 3S2
1-888-333-5515 x. 253
info@beafancanada.com
www.beafancanada.com

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**Special
Olympics**
Ontario

